

Eureka Springs Artists STUDIO TOUR 2012
Participant Application

Name..... Studio Name
Address..... Phone
..... Email

The fee for 2012 participation is \$170, payable with your application no later than Feb 29, 2012. Fee covers one studio location per application fee. Only artist(s) permanently residing at a home studio or renting an outside studio are permitted to participate at that location. Any exceptions must be approved by application process. (Fee includes promotion of your individual studio in all marketing materials plus your own page on the website for one year.)

Participating artists agree to be open during the following hours: Thurs, Friday, and Saturday, September 20-22 from 10:00 am to 6:00 p.m. and Sunday, September 23rd from 10:00 am to 4:00 pm. Participants must provide access to a bathroom and, at least, water to tour guests. Tour guests must be able to enter the working studio. Artists must provide periodic demonstrations of their media each day of the tour. Display of finished works may be displayed as the media dictates; however, no artwork of artists not a part of the working studio may be displayed. All proceeds of sales belong to the artist. Artists will be responsible for collection of taxes as applicable by State, County, and City law. Eureka Springs Artists Studio Tour will not be responsible for collection of taxes and assumes no responsibility for same. Participants will be provided with some signage (a deposit will be required). However, artists may make additional direction signs as needed.

Photos or slides of your work are not needed at the time of application. Upon approval, digital images and a publicity form will be requested and should be submitted promptly to be used for immediate advertising purposes (website, postcards, tour booklet and press releases).

Artists will be responsible for distribution of post cards / rack cards / map brochures and posters. Distribution begins last week in April (postcards-ready for May Festival of the Arts Month to all Bed and Breakfasts / Lodging /Dining/Galleries and Shops) and again in Aug / Sept (Tour Brochures & Posters). Artists will be required to pickup marketing materials for distribution no later than 60 days prior to tour. Additional materials (signage, sign-up sheets, and evaluation forms) will be made available at the final meeting the week of the tour.

Artists will be required to obtain a minimum of 1(one) supporting sponsorship (\$50-\$250) to be submitted no later than April 1, 2012.

Applications with payment of \$170 must be postmarked no later than Feb 29, 2012. Please make a copy of your application for your records. **Send application to Craig Hirsch, Treasurer, 872 Mill Hollow Road, Eureka Springs, AR 72632. Make checks payable to 'Studio Tour'.**

I agree to all the requirements as explained above. I understand that the fee is non-refundable.

(Signed) Date

For further information or assistance contact:
Tour Coordinators, Craig or Lorna Trigg Hirsch 479-363-9402 or 479-244-6273 (cell).
Website & Marketing, Cynthia Morin, Studio 8 Creations at 479-244-6585

Accepted applications will receive a notifying letter/email with a publicity sheet to be completed by the artist for use in tour publications, website and press releases, and a form for sponsorship contributions. Applicants who are not accepted will be notified by email.